

Strategy Institute presents...

12th Annual

# Food Regulatory & Quality Assurance Summit

October 26th -27th, 2021 | Virtual Event

## Deliver on Your Mandate and Surpass your Regulatory Requirements.

### Meet + Network + Learn From:



**BILL MARLER**  
Partner  
**Marler Clark**



**DR. SYLVAIN CHARLEBOIS**  
Senior Director  
**Agri-Food Analytics Lab at Dalhousie University**



**SAMIRA KHARCHOUFI**  
Corporate Compliance  
Food Safety and Quality  
Assurance/Regulatory  
Affairs Manager  
**Nature's Touch  
Frozen Foods**



**NICOLE LEGER**  
Vice President, Food  
Safety and Quality  
**Bonté Foods**



**CARA PORTER**  
Senior Director, Quality  
Assurance  
**Loblaws**



**SARAB HANS**  
President  
**Hans Dairy**

### Benefits/Themes:

Strengthen your Regulatory and Quality Assurance Strategies with Fresh Insights on:

- ✓ Enhancing recall processes
- ✓ Real-time updates from food regulators
- ✓ Avoiding costly legal claims with expert guidance from class action lawyers
- ✓ Adhering to new regulations on labelling across jurisdictions
- ✓ Capitalizing on new cross-border ecommerce opportunities
- ✓ Developing a solid strategy to ensure worker, customer and supplier safety
- ✓ Leveraging current regulations to expand your market reach
- ✓ Forging more collaborative relationships with regulators to improve compliance

12th Annual

# Food Regulatory & Quality Assurance Summit

## Future-Proof your Regulatory and Quality Assurance Programs

Complying with food regulations is a never-ending battle, but it is not insurmountable. Join 350+ of your industry peers at the 12th Annual Food Regulatory and Quality Assurance Summit, and acquire relevant insights to meet national and international regulations.

- Bolster your regulatory compliance and QA programs to protect your brand and your customers.
- Adhere to the latest requirements in labelling and allergen disclosure to meet the highest level of compliance and safety.
- Create the innovative and in-demand products your customers are craving using the safest and healthiest ingredients.
- Leverage the legal experience and unique insights of Bill Marler to fortify your food safety and recall strategies.

Learn and network with Kraft Heinz, Loblaw's, MUIR Energy, Bevolution Group, Bonté Foods, Nature's Touch Frozen Foods and many more!

Source Industry Experts Get Critical Insights From:

KraftHeinz

Loblaw's

bevolution group

LES ALIMENTS Bonté FOODS



MUIR ENERGY

HANS DAIRY

CONAGRA BRANDS

Prinova NAGASE Group

## New This Year

- ✓ **Avoiding costly legal claims** with expert guidance from class action lawyers
- ✓ Capitalizing on **new cross-border** ecommerce opportunities
- ✓ Developing a solid strategy to ensure **worker, customer and supplier safety**
- ✓ Leveraging current regulations to **expand your market reach**
- ✓ Forging more collaborative relationships with regulators to **improve compliance**

## Event In Numbers

10+  
Hours of  
Networking

40+  
Industry Experts

350+  
Food and Beverage  
Decision-Makers



Register Today by Calling 1 866 298 9343 x 200

## Take Away 10 Solutions to Your Top Challenges:

1. **Achieve Greater Regulatory Compliance with CFIA Guidance:** Acquire the tools you need to adapt to the evolving rules surrounding food regulation.
2. **Excel at Mitigating and Responding to Food Recalls:** Deliver world-class processes to protect consumers during a food recall.
3. **Bolster your R&D and Innovation Programs:** Generate innovative products to meet regulatory and consumer demand in new markets.
4. **Source Solutions for Complying with New Labelling Laws:** Meet your labelling requirements to avoid censure and fines.
5. **Anticipate Future Supply Chain Solutions:** Navigate the promise of blockchain to improve transparency and legal compliance.
6. **Examine How New Legislation on Sustainability will Impact Food Regulation:** Brainstorm with industry leaders on how to best respond to impending legislation.
7. **Implement Innovative Regulatory Strategies Specific to SMEs:** Enhance your compliance tool kit with real-world strategies from leading SME brands.
8. **Heighten your Quality Assurance Practices with the Latest Sanitation Solutions:** Avoid contaminants – and foodborne illness – with best-in-class practices and solutions.
9. **Protect your Brand Against Food Fraud:** Build solid testing and supplier relationships to ensure the purity of your products.
10. **Strengthen your Regulatory and QA Oversight with the Most Innovative and Automated Technologies:** Position your organization as a leader in automating safety and regulatory programs.

## Register Today

Get all the updates you require on **Food Regulatory & Quality Assurance**.

Save your spot now for 2 days of one of Canada's premier food regulatory and quality assurance summit.

 **1-866-298-9343 x 200**

 **registrations@strategyinstitute.com**

 **[www.foodregulationcanada.com](http://www.foodregulationcanada.com)**

## Past Attendees Include:

A&W Food Services of Canada Inc. // Agriculture & Agri-Foods Canada // Arla Foods Inc. // avendish Produce // Champion Petfoods LP // Chatman's Bakery Limited // Chudleigh's Ltd. // City of Hamilton // Concord Premium Meats Ltd. // Costco Wholesale Canada Ltd. // Dawn Food // Products (Canada) Ltd. // Ferrero Canada // Give and Go Prepared Foods Corp. // HersheyCanada Inc. // Kerry Ingredients & Flavours // Kraft Foods Group // Loblaw Companies Limited // Mastronardi Produce, Ltd //McCain Foods Limited // Mead Johnson Nutrition // Mondelez International // Redpath Sugar Ltd. // Rexall // Sleeman Breweries // Starbucks // Tim Hortons // Unilever Canada

## Start the Conversation Before the Summit!



Spread the word. Gain access to exclusive content. Receive updates as they happen. Let us know you are coming! Tweet at [@FoodRegQA](https://twitter.com/FoodRegQA) and share with [#FoodReg2021](https://twitter.com/FoodReg2021)

## Who You Will Meet...

### Food Manufacturers, Chain Restaurants & Grocery Retailers

**VPs, Directors and Managers of: Food Safety, Government Relations, Industry Relations, Labelling, Nutrition, Operations, Quality Assurance, Product Development, Public Affairs, Risk Management, Scientific Affairs, and Supply Chain, Procurement, and Trade Compliance**

- Ensure SFCA and FSMA compliance with guidance direct from CFIA, FDA and Health Canada officials
- Navigate international trade and regulatory compliance to expand your business
- Learn from leading North American manufacturers how they are approaching the new SFC Regulations and FSMA implementation

### Government Regulatory Agencies

**VPs, Directors and Managers of: Food Safety, Industry Relations, Labelling, Nutrition, Operations, Public Health, Public Policy, Risk Management, Scientific Affairs**

- Hear the latest discussions on federal/provincial regulatory alignment
- Hear directly from industry leaders on the impact of the regulations
- Network with major regulators and government relations professionals

Register Online at [www.foodregulationcanada.com](http://www.foodregulationcanada.com)

# Speakers



**BILL MARLER**  
*Partner*  
**Marler Clark**



**JENNIFER BABCOCK**  
*Senior Manager,  
Government Relations*  
**Canadian Cattlemen's  
Association**



**LAUREN DIMENNA**  
*Scientific and Regulatory  
Affairs Manager*  
**The Kraft Heinz  
Company**



**DAN DEMERS**  
*Vice President,  
Government Relations  
and Regulatory Affairs*  
**Canadian Health  
Food Association**



**LUKE CHAPMAN**  
*Interim President*  
**Beer Canada**



**SAMIRA KHARCHOUFI**  
*Corporate Compliance  
Food Safety and Quality  
Assurance/Regulatory  
Affairs Manager*  
**Nature's Touch  
Frozen Foods**



**NICOLE LEGER**  
*Vice President, Food  
Safety and Quality*  
**Bonté Foods**



**JAIME WHITE**  
*Director – New Projects*  
**Loop Resource**



**CARA PORTER**  
*Senior Director, Quality  
Assurance*  
**Loblaws**



**SARAB HANS**  
*President*  
**Hans Dairy**



**DR. SYLVAIN CHARLEBOIS**  
*Senior Director*  
**Agri-Food Analytics Lab  
at Dalhousie University**



**LAURIE WINWARD**  
*Vice President of R&D,  
Quality & Regulatory*  
**Bevolution Group**

# Speakers



**RAY KOSMICKI**

*Senior Director of  
Food Safety, Quality  
& Regulatory Affairs,  
Prinoa USA*

**Prinoa Nagase  
Group Company**



**SALEHA JUNAIDY**

*Director of Quality  
Assurance*

**Sol Cuisine**



**IAN MUIR MCNALLY**

*Founder & CEO*

**Muir Energy**



**DEANN  
AKINS-LEWENTHAL**

*Senior Director, Food Safety  
and Enterprise Laboratory  
Services*

**Conagra Brands**



**JOSUE MOLINA**

*Vice President of Quality  
& Regulatory Affairs*

**Ancient Nutrition**



**LEONARD MAPIYE**

*Senior Food Safety,  
QA & Regulatory Affairs  
Manager*

**Shah Trading  
Company**

# KEY AGENDA SESSIONS

Strategies, Best Practices and Ideas to Move Your Food Regulatory Program Forward!

## 1. **CFIA: Identify and Resolve Top Regulatory Concerns**

Gain key insights to lead your organization toward increased compliance.

## 2. **Avoid Litigation and Protect your Consumers with Enhanced Food Safety Practices**

Protect your organization from costly litigation in the event of a recall.

## 3. **Protect your Customers and Brand with a Proactive Recall Strategy**

Develop robust plans and processes to effectively manage the recall, and create strong communications with regulators and consumers to rebuild trust.

## 4. **Bolster your Labelling Compliance Program to Avoid Recalls and Censure**

Successfully navigate the latest changes to labelling and health claims, including the National Bioengineered Food Disclosure Standard.

# EVENT SPONSORSHIP OPPORTUNITIES

Make sure your company isn't left out of the conversation! Showcase your technology and strategic planning expertise to key decision-makers focused on transforming their food safety and compliance programs.

## TOP 5 REASONS TO SPONSOR

1. Fill your marketing funnel with 350+ senior delegates sourcing food quality and regulatory technology
2. Drive demand generation and demonstrate your thought leadership
3. Meet with your target accounts through exclusive networking opportunities
4. Showcase your solution in front of the right people at the right time
5. Maximize brand visibility to build loyalty and retention

\*Limited exhibit space and sponsorship packages are available.



## Don't miss this opportunity!

To learn more, contact Patrick Savoy @ 1-866-298-9343 ext. 272  
or via email: [Patrick@strategyinstitute.com](mailto:Patrick@strategyinstitute.com)



# Pricing & Registration

Register Now

3 EASY WAYS  
TO REGISTER



Call  
1-866-298-9343 ext. 200



Email  
registrations@strategyinstitute.com



Register Online  
foodregulationcanada.com

Food Manufacturer/ Processors/ Retailers /  
Distributors & Government

\$595

Vendors & Suppliers  
& Consultants

\$1,995

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## SEND YOUR TEAM



## QUESTIONS?

Email us Today

**Registration Fee:** Subject to 13% HST. Payment is required in advance and can be made by company cheque, VISA, MasterCard, or American Express. Please make cheques payable to Strategy Institute Inc.

**Group Discount:** A Group Discount is offered for this conference (not in combination with any other offer). To be eligible for the Group Discount, delegates MUST register at the same time. The total discount per delegate (including applicable group discounts, etc.) MUST not exceed 25% of the regular conference costs.

**Cancellations:** Cancellations must be received in writing by October 11th, 2021. Cancellations received by this date will be eligible for a refund less a \$250.00 administration fee. If you register for the program and do not attend, you are liable for the full registration

fee unless you cancel according to the terms stated above. If you are unable to attend, delegate substitution is permitted up to, and including, the day of the conference.

**Admission Policy:** Strategy Institute reserves the right to restrict entry to the conference to any individual. Any such person requested to leave the summit virtual platform shall do so immediately upon request, whether previously issued their access credentials permitting entry. There is no refund payable with respect to anyone refused entry. Any information obtained at the conference cannot be relied upon for any particular set of circumstances, cannot be taken as professional advice or opinion. Attendees must consult with the appropriate professional before acting in response to information obtained at the conference.

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